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DELIVERABLE N° 6.2

WEBSITE

LOCALNUTLEG – Developing innovative plant-based added-value food products through the promotion of LOCAL Mediterranean NUT and LEGUME crops



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Document information

Deliverable number	D6.2
Deliverable title	LOCALNUTLEG project website
Work package	WP6 – Dissemination, Communication and Exploitation Plan
Responsible promotor	MORE
Type of deliverable	Website
Dissemination level	Public
Delivery date	M5, September 2021

Executive summary

The website has the purpose of communicating with all the external stakeholders, the disclosure of matters related to the LOCALNUTLEG project and the promotion of project results. This document provides an overview of the project website that are used in the LOCALNUTLEG project.

Acknowledgements

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1. Website

1.1. Objectives

The LOCALNUTLEG website (<http://www.localnutleg.eu>) was developed to serve as the main dissemination platform for interested stakeholders. This tool was developed and will be updated throughout the execution of the project by the partner MORE. However, all the partners of the project will be responsible for contributing with information, so that the website is always up to date.

The project website:

- Present LOCALNUTLEG towards external stakeholders, share the main objectives, work packages and results of the project;
- Recruit additional interested stakeholders;
- Share the project progress, the calendar of the events and public documents/deliverables.

1.2. Content

The website is composed by various menus that allow the user to acquire a more profound knowledge of the project, to have contact with opportunities related to the LOCALNUTLEG project and subsequently be aware of the projects results.

The menus present in the project website are:

Homepage: includes the full name and the key visual of the project, as well as the news related to the project. In this first section is found the subscription to the project Newsletter, which has news and relevant information related to the project. The subscription form is well visible in the footer section. Icons of Twitter, Facebook and Instagram were visible on the end. Privacy policy section (at the bottom of the page) informs the users of their rights, guarantees, using, processing and the security limits of the existing personal data, when they navigate through the website. It is therefore an added value for the credibility of the website data among the users.

Project: this section is composed of six separators, namely: Summary, Work packages, Deliverables, Nuts, Legumes, and Innovative Products.

- Summary: In this section is found a more detailed description of the project, the objectives (general and specific) and impact.
- Work packages: This section displays the name of the seven WP, and below describes in more detailed each WP.
- Deliverables: This section will work as an area where all interested parties will be able to find the publicly available deliverables of the project.
- Nuts and Legumes: This section will provide nutritional information of local nuts and legumes addressed in the project (section available after WP1)

- Innovative Products: This section will present a portfolio of innovative products developed in LOCALNUTLEG. (section available after WP 2, 3, 4, 5)

Partners: In this section are presented the project coordinator and all partners, with the respective links to the institution's websites.

Dissemination: In this section, the most relevant news and dissemination tools are included. Items are categorised in currently four different separators, namely: Events, Publications & reports, Newsletters and Booklet.

- Events: In this section the visitor can be informed about all events organized in the context of the project, as well as the national and international events (e.g. conferences, workshops and trade fairs) attended by partners.
- Publications & reports: In this section are publicized some of the project's results, namely the reports, technical and scientific publications.
- Newsletters: In this section visitors will be able to find the newsletter published during the project.
- Booklet: In this section visitors will be able to find the booklet (section available at M12)

Multimedia gallery: In this area, interested third parties and visitors of the website will be able to find some representative project photos and videos.

Contacts: this section contains the email of the project coordinator (Laura Vives and Roser Mias, IRTA).

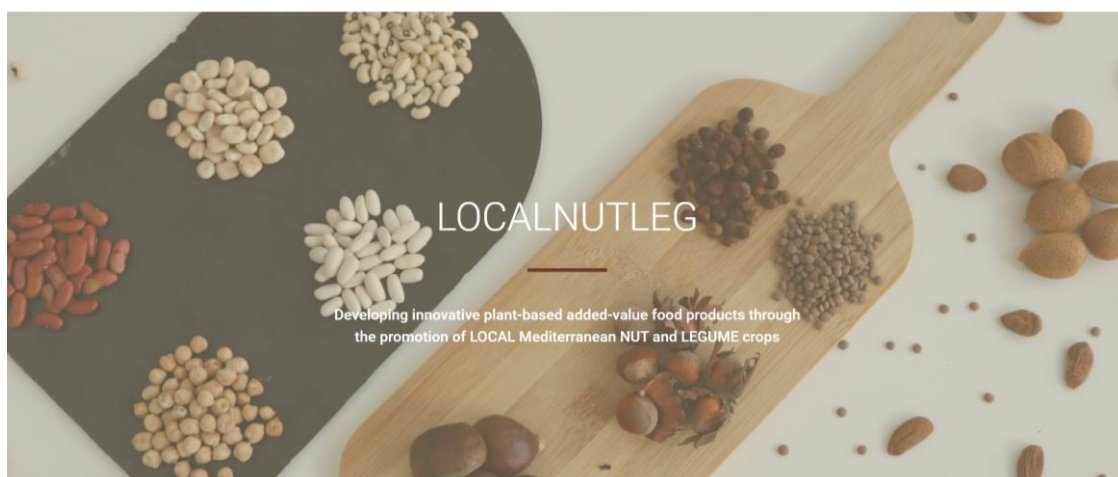


Figure 1. Illustrative picture of the website of project LOCALNUTLEG.

2. Conclusion

The website and the social media channels are two important means of communication, and they will be used to effectively disseminate the objectives and outcomes of the project. The website is currently online, and it will be constantly updated with relevant information for the target public, so the number of visits is expected to be growing in the near future. The content will be further refined and updated in order to engage a wider audience.